

May 9, 2023

Dear Madam and/or Sir,

Please accept this letter of recommendation on behalf of Nasir Watts. Nasir has been a contractor on my Email Execution and Data Integration team at Wells Fargo for the past year. I can only offer the highest regard for his work and how he conducts himself professionally.

Here are a few thoughts about what makes him such a valuable part of a team. He:

- He displays a full command of this role when many of his teammates are new/learning, and he executes flawlessly.
- Builds strong relationships with teammates, partners, and stakeholders. He has built high trust with his marketing partners, making those relationships difficult to replace.
- Provides proactive and ongoing communication with stakeholders in marketing; these communications have been used as the basis for training other developers on how to communicate with their marketers.
- Has Salesforce technical acumen that is amongst the highest on the team. This positions him to step in and help teammates when they get stuck.
- Quickly learns and masters processes and procedures as workflow changes, reducing the risk associated with his campaigns.

I personally attempted to hire him full-time, but that was prevented only because he is not in a core location for our company, and we are now required to hire in locations with offices. However, he is a professional that is worthy of your consideration.

Thanks,

[Chris Hendren](#)

Senior Digital Marketing Manager  
Email Marketing Channel  
Wells Fargo